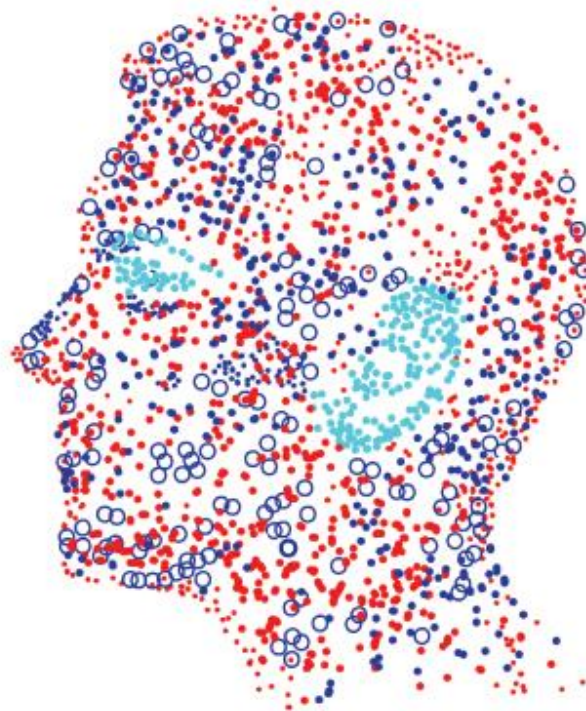


A PRACTICAL GUIDE TO MACHINE LEARNING





PETER FLACH

Machine Learning

The Art and Science of Algorithms
that Make Sense of Data

CAMBRIDGE

TODAY:

Part 1: ML

Part 2: In-class lab

WEDNESDAY:

Part 1: More on embeddings and classification/regressions

Part 2: Overview of potential quiz questions

MACHINE LEARNING PROBLEMS

(Boosted-) Decision Trees

K-Means

Agglomerative clustering

DBScan

Supervised Learning

Unsupervised Learning

Discrete

classification or categorization

clustering

Continuous

regression

dimensionality reduction

(Boosted-) Decision Trees

PCA

WHAT IS A CLASSIFIER

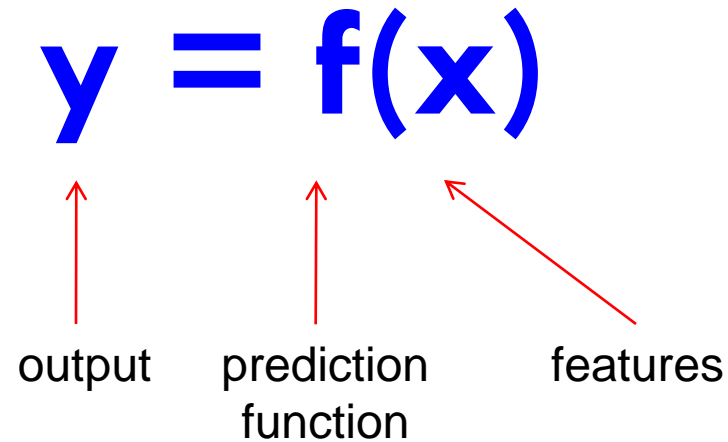
Apply a prediction function to a feature representation of an image/data-set to get the desired output:

$f(\text{apple image}) = \text{"apple"}$

$f(\text{tomato image}) = \text{"tomato"}$

$f(\text{cow image}) = \text{"cow"}$

THE MACHINE LEARNING FRAMEWORK

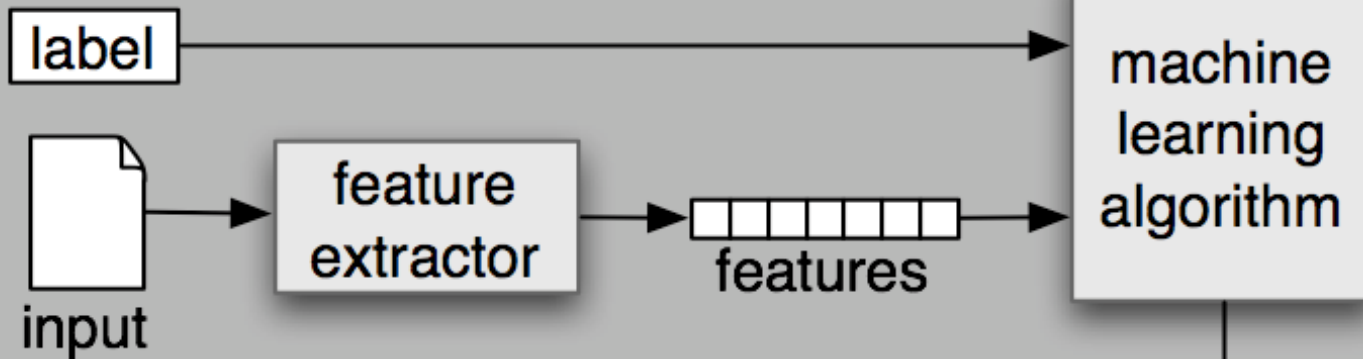


Training: given a *training set* of labeled examples $\{(x_1, y_1), \dots, (x_N, y_N)\}$, estimate the prediction function f by minimizing the prediction error on the training set

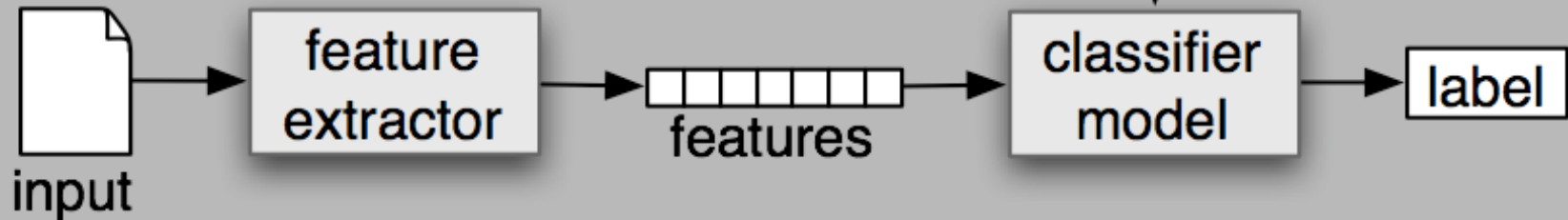
Testing: apply f to a never before seen *test example* x and output the predicted value $y = f(x)$

ML PIPELINE (SUPERVISED)

(a) Training



(b) Prediction



MANY CLASSIFIERS TO CHOOSE FROM

K-nearest neighbor

Support Vector Machines

Decision Trees

Random Forrest

(Gradient) Boosted Decision Trees

Logistic Regression

Naïve Bayes

Bayesian network

RBM

....

Which is the best one?

MANY CLASSIFIERS TO CHOOSE FROM

K-nearest neighbor

Support Vector Machines

Decision Trees

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(Gradient) Boosted Decision Trees

Logistic Regression

Naïve Bayes

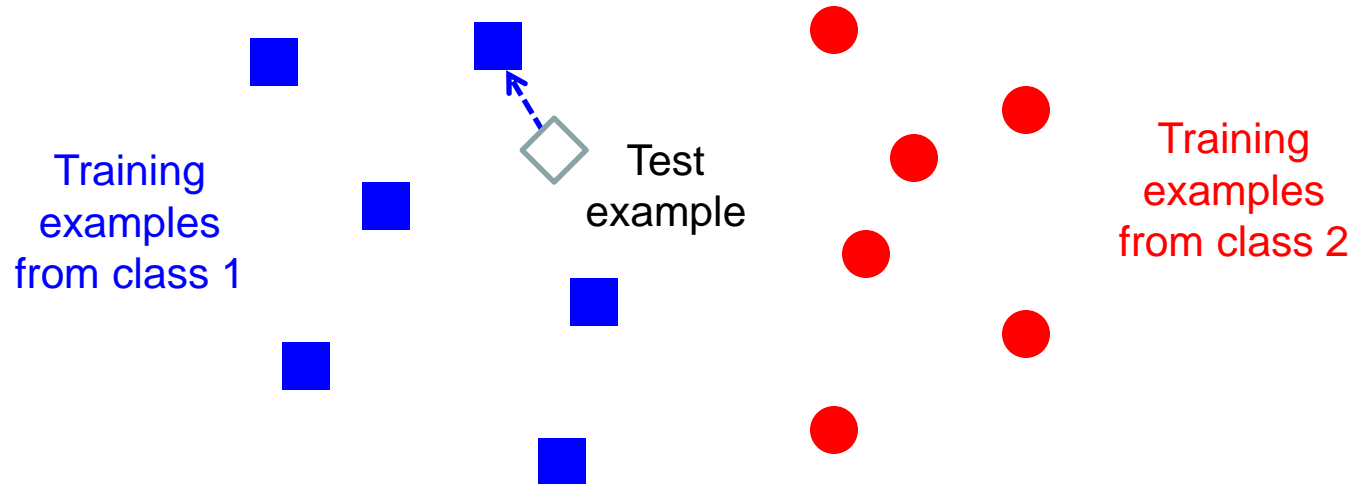
Bayesian network

RBM

....

Which is the best one?

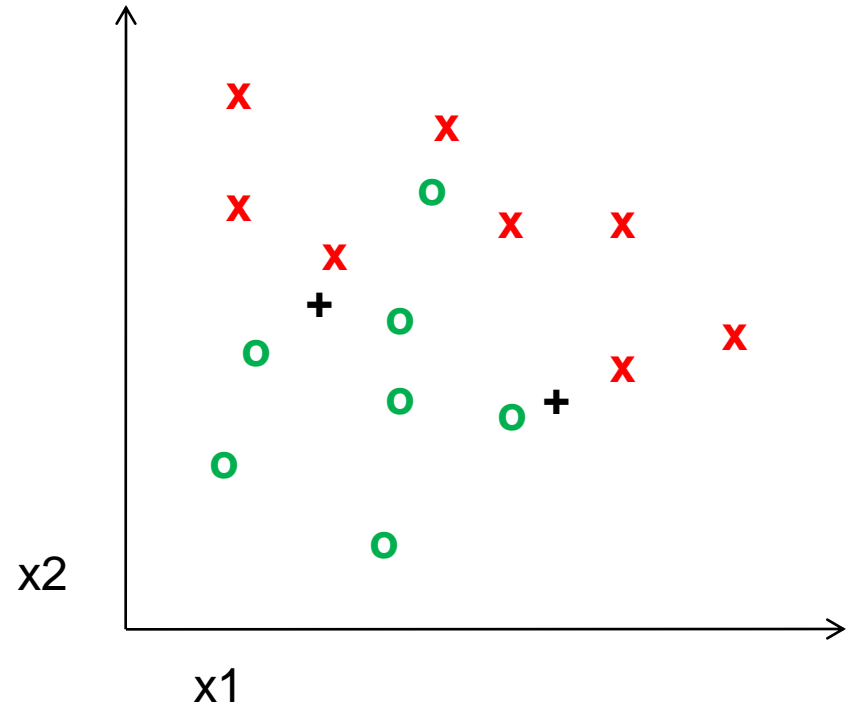
CLASSIFIERS: NEAREST NEIGHBOR



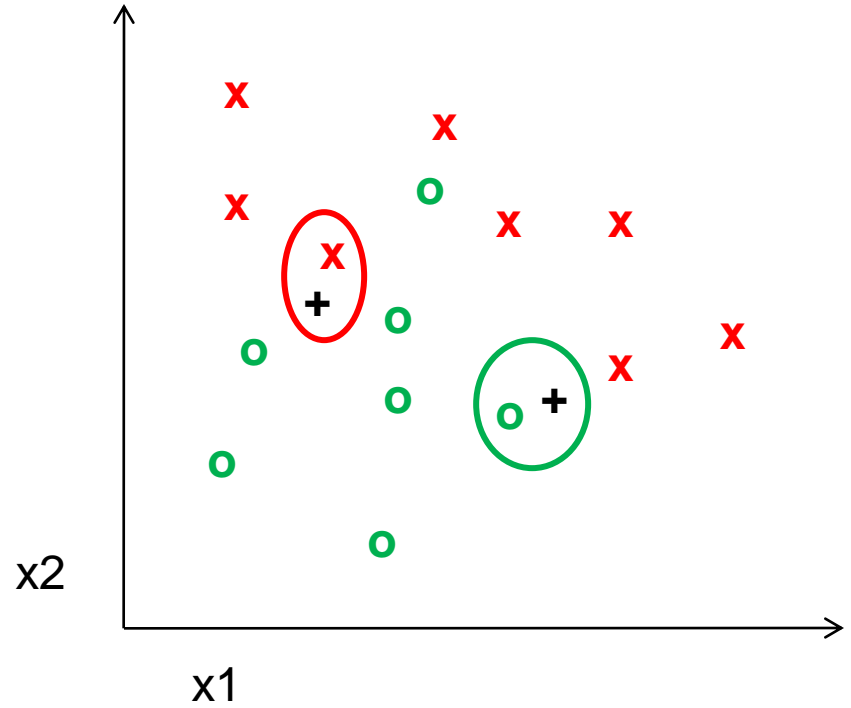
$f(\mathbf{x}) = \text{label of the training example nearest to } \mathbf{x}$

- All we need is a distance function for our inputs
- No training required!

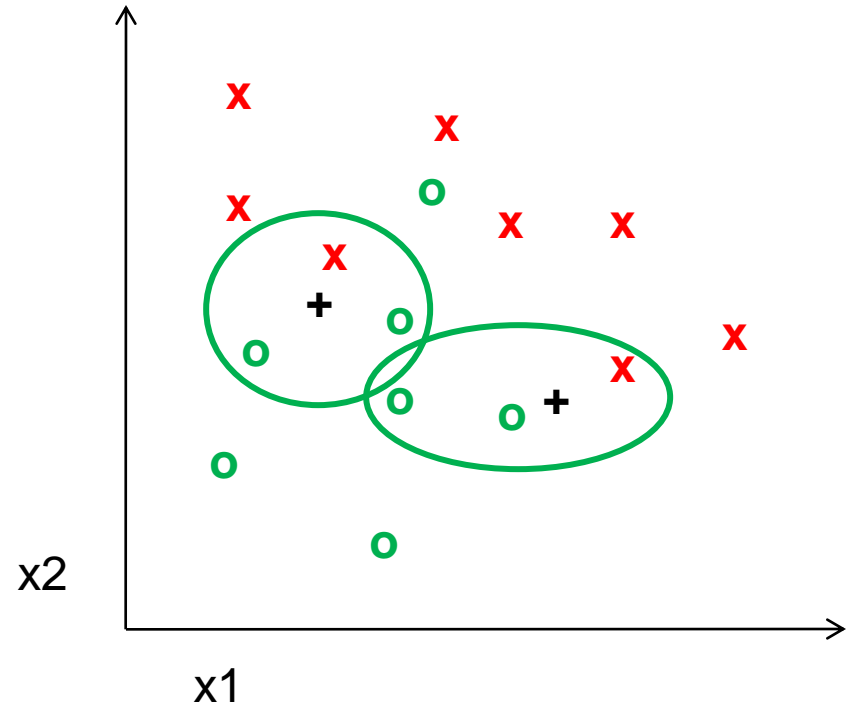
K-NEAREST NEIGHBOR



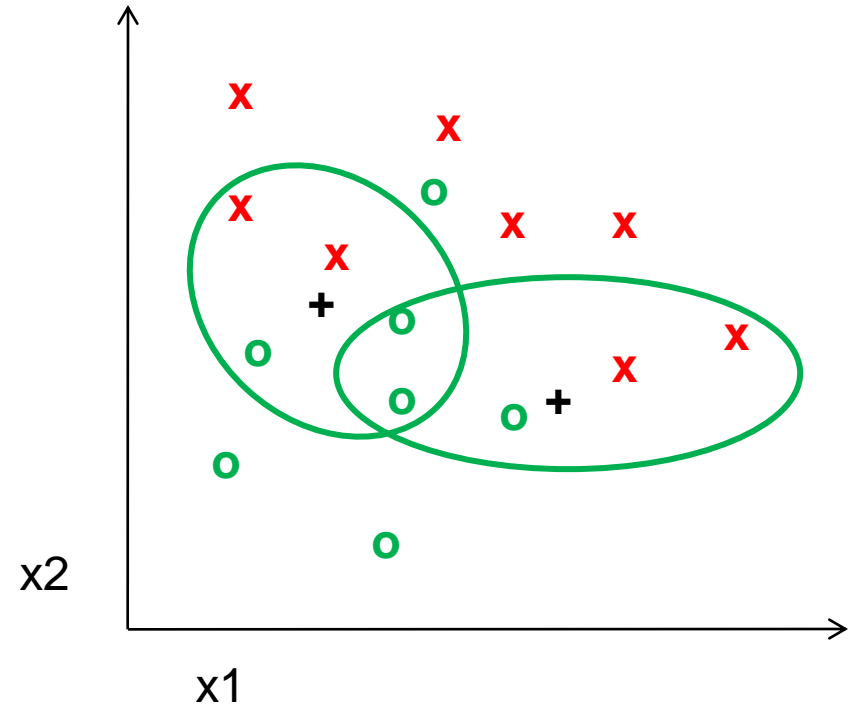
1-NEAREST NEIGHBOR



3-NEAREST NEIGHBOR

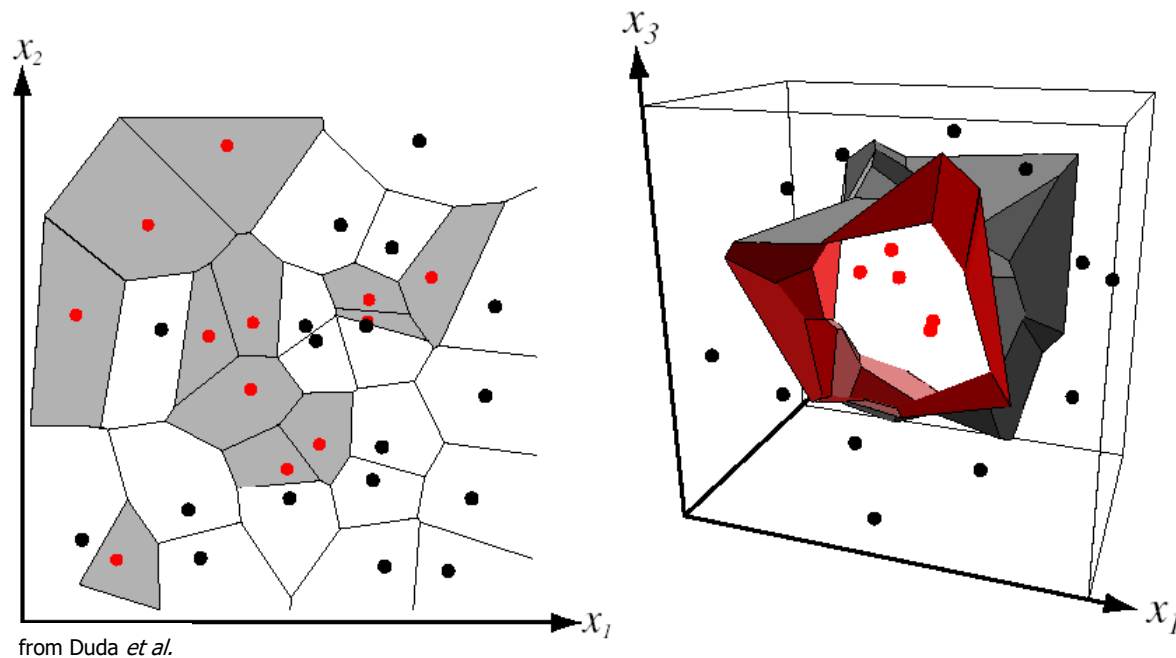


5-NEAREST NEIGHBOR



DECISION BOUNDARIES KNN

Assign label of nearest training data point to each test data point



Voronoi partitioning of feature space
for two-category 2D and 3D data

MANY CLASSIFIERS TO CHOOSE FROM

K-nearest neighbor

Support Vector Machines

Which is the best one?

Decision Trees

Random Forrest

(Gradient) Boosted Decision Trees

Logistic Regression

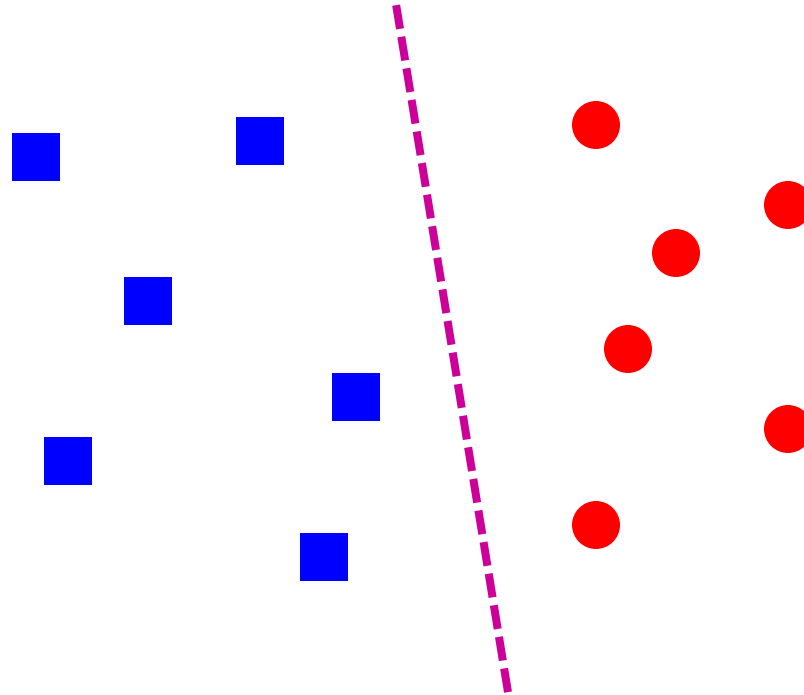
Naïve Bayes

Bayesian network

RBM

....

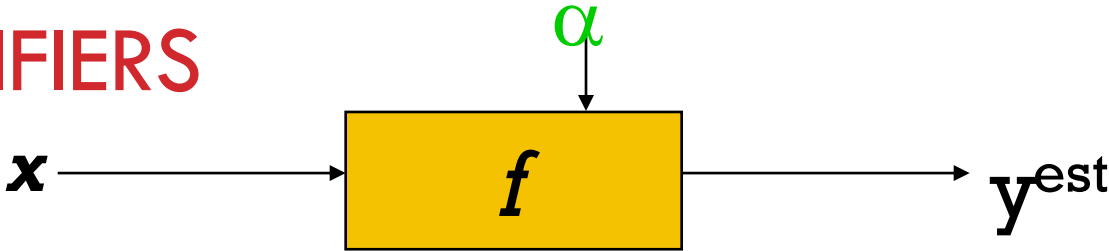
CLASSIFIERS: LINEAR



Find a *linear function* to separate the classes:

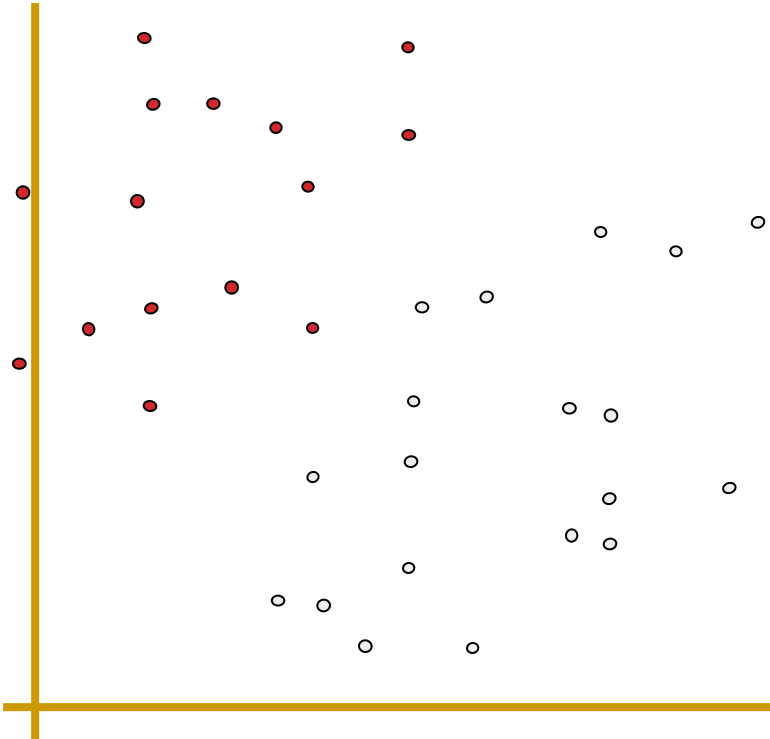
$$f(x) = \text{sgn}(w \cdot x + b)$$

LINEAR CLASSIFIERS



$$f(\mathbf{x}, \mathbf{w}, b) = \text{sign}(\mathbf{w} \cdot \mathbf{x} - b)$$

- denotes +1
- denotes -1



How would you classify this data?

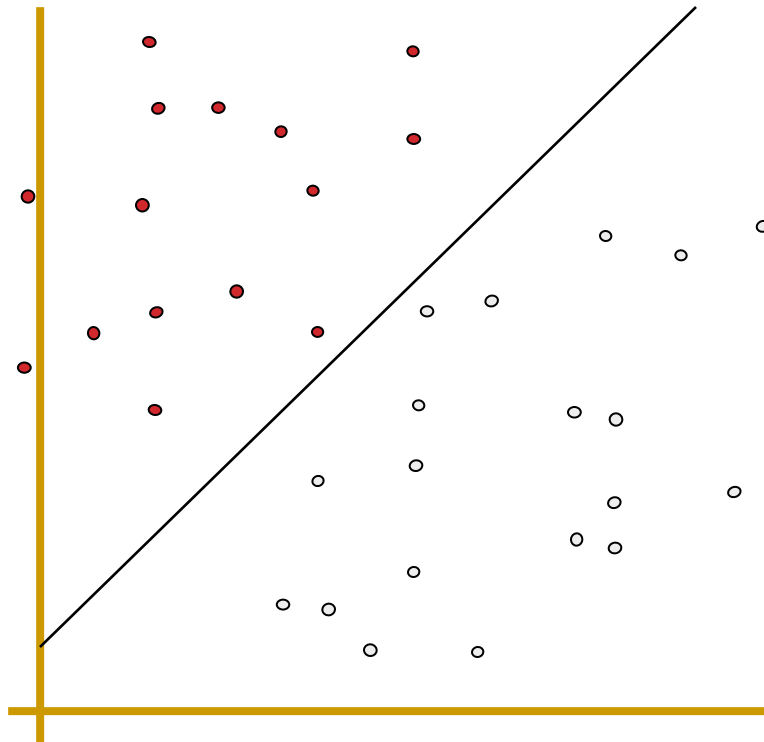
LINEAR CLASSIFIERS

α



- denotes +1
- denotes -1

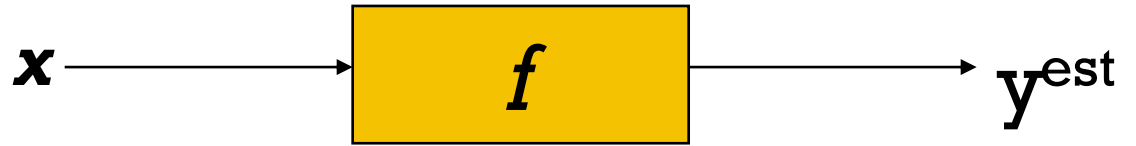
$$f(\mathbf{x}, \mathbf{w}, b) = \text{sign}(\mathbf{w} \cdot \mathbf{x} - b)$$



How would you classify this data?

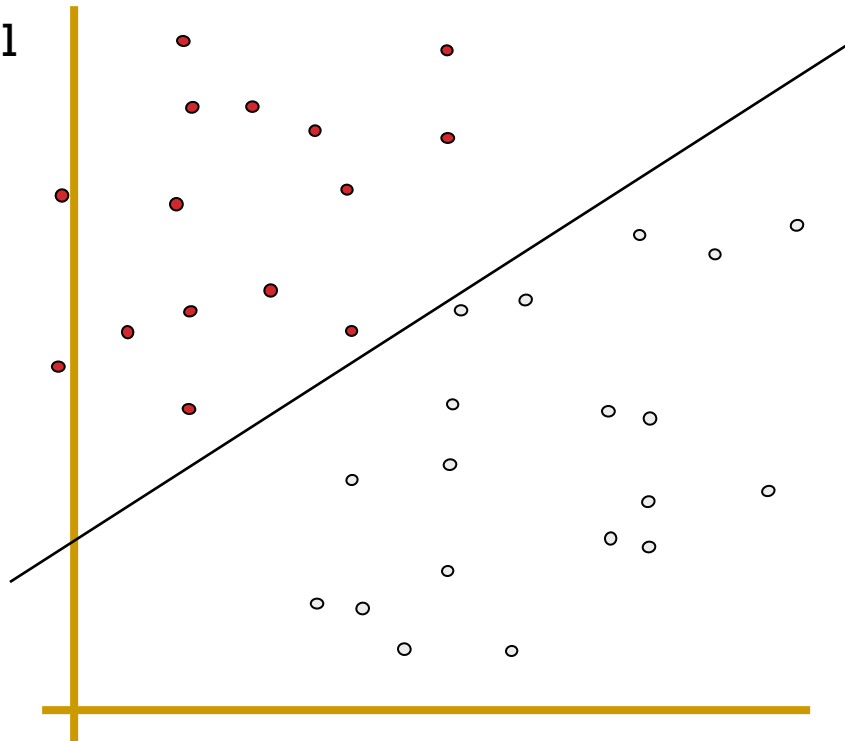
LINEAR CLASSIFIERS

α



$$f(\mathbf{x}, \mathbf{w}, b) = \text{sign}(\mathbf{w} \cdot \mathbf{x} - b)$$

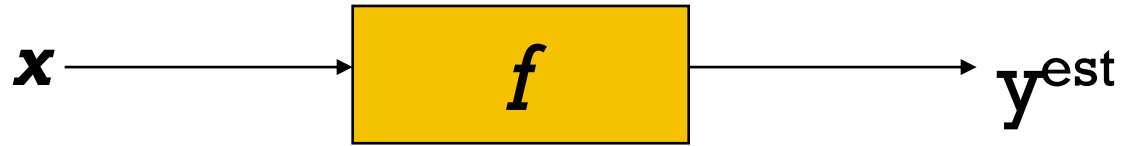
- denotes +1
- denotes -1



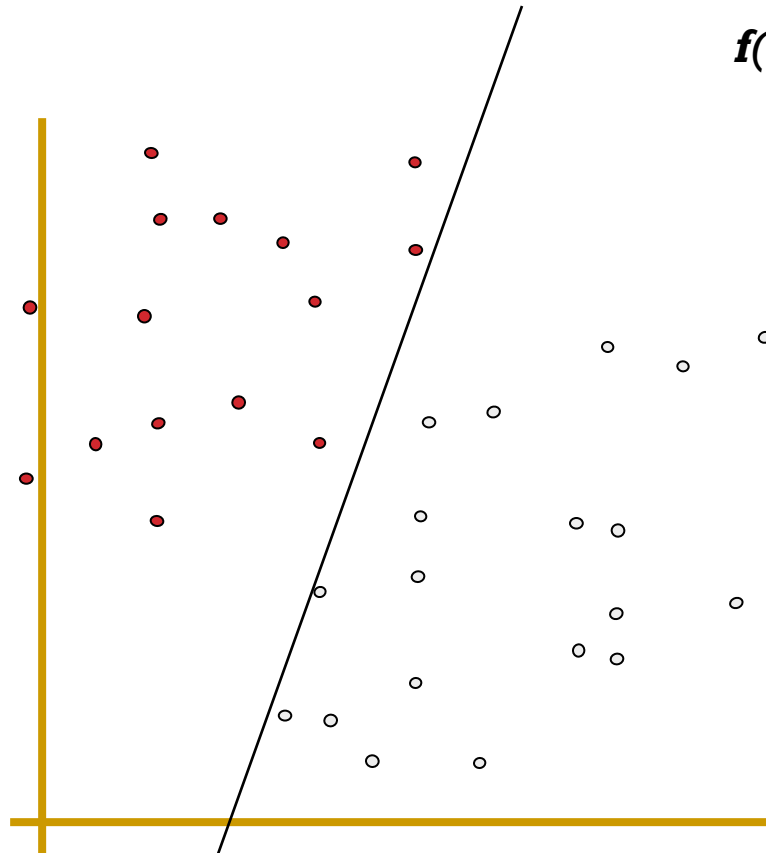
How would you classify this data?

LINEAR CLASSIFIERS

α



- denotes +1
- denotes -1



$$f(x, w, b) = \text{sign}(w \cdot x - b)$$

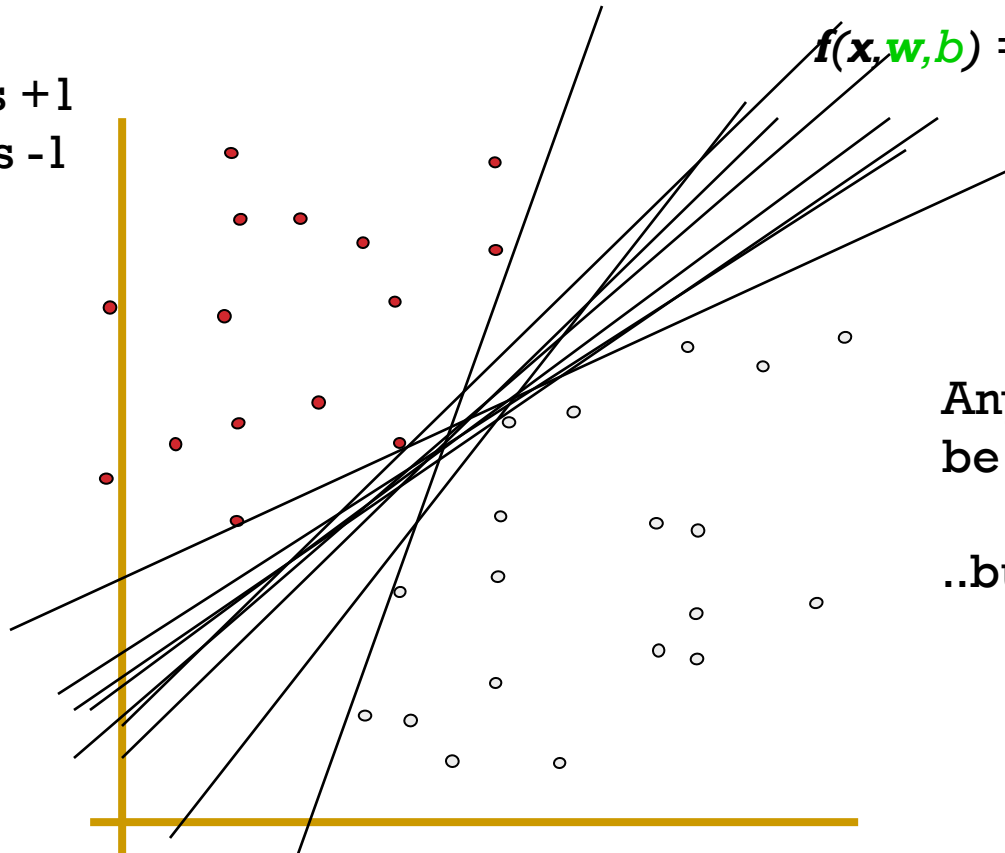
How would you classify this data?

LINEAR CLASSIFIERS

α



- denotes +1
- denotes -1



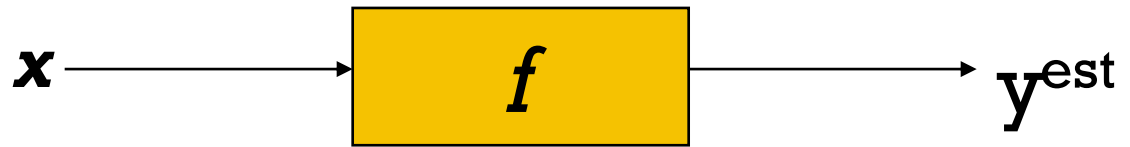
$$f(\mathbf{x}, \mathbf{w}, b) = \text{sign}(\mathbf{w} \cdot \mathbf{x} - b)$$

Any of these would be fine..

..but which is best?

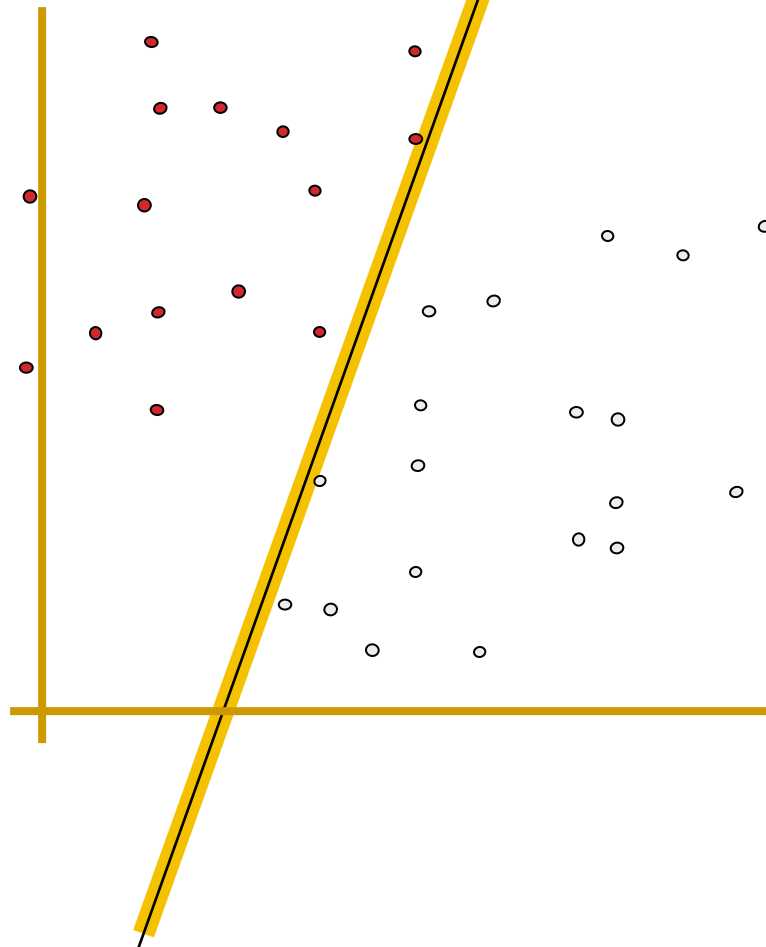
CLASSIFIER MARGIN

α



$$f(\mathbf{x}, \mathbf{w}, b) = \text{sign}(\mathbf{w} \cdot \mathbf{x} - b)$$

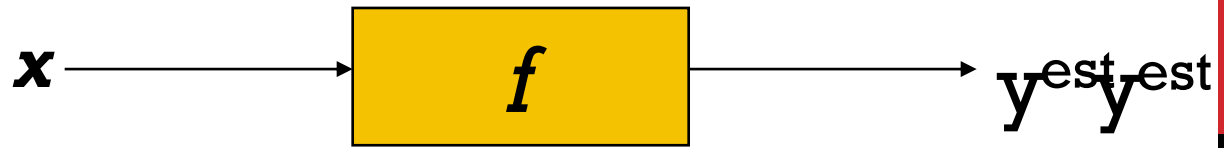
- denotes +1
- denotes -1



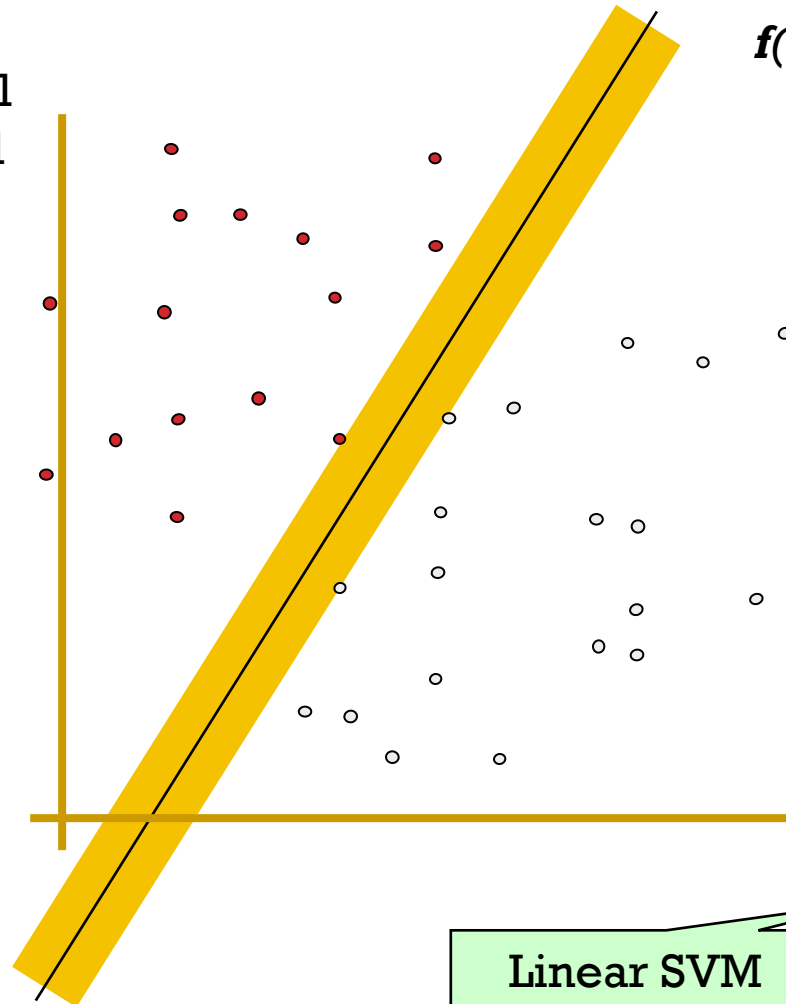
Define the **margin** of a linear classifier as the width that the boundary could be increased by before hitting a datapoint.

MAXIMUM MARGIN

α



- denotes +1
- denotes -1



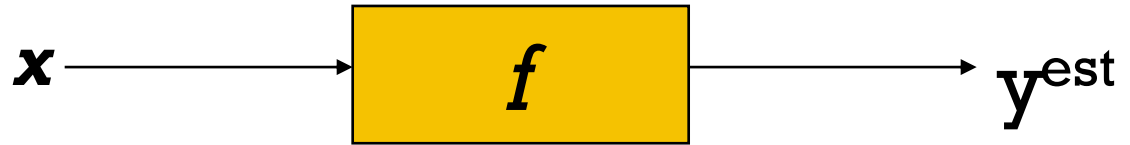
$$f(x, w, b) = \text{sign}(w \cdot x - b)$$

The **maximum margin linear classifier** is the linear classifier with the, um, maximum margin. This is the simplest kind of SVM (Called an **LSVM**)

Linear SVM

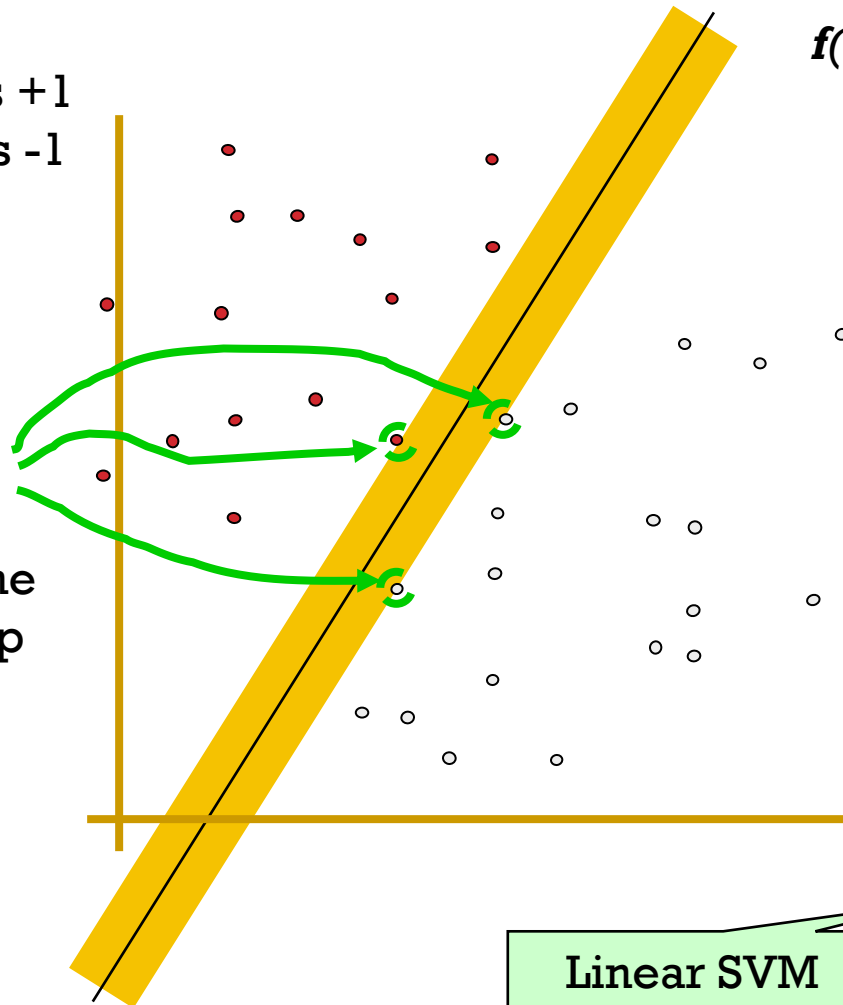
MAXIMUM MARGIN

α



- denotes +1
- denotes -1

Support Vectors are those datapoints that the margin pushes up against



$$f(\mathbf{x}, \mathbf{w}, b) = \text{sign}(\mathbf{w} \cdot \mathbf{x} - b)$$

The maximum margin linear classifier is the linear classifier with the, um, maximum margin. This is the simplest kind of SVM (Called an LSVM)

Linear SVM

MAXIMUM MARGIN

α



$$f(\mathbf{x}, \mathbf{w}, b) = \text{sign}(\mathbf{w} \cdot \mathbf{x} - b)$$

- denotes +1
- denotes -1

Support
are those
datapoint
margin pushes up
against

`sklearn.linear_model.SGDClassifier`
Default loss: "hinge" → linear SVM.

The maximum
margin classifier
margin.

This is the
simplest kind of
SVM (Called an
LSVM)

Linear SVM

MANY CLASSIFIERS TO CHOOSE FROM

K-nearest neighbor

Support Vector Machines

Decision Trees

Random Forrest

(Gradient) Boosted Decision Trees

Logistic Regression

Naïve Bayes

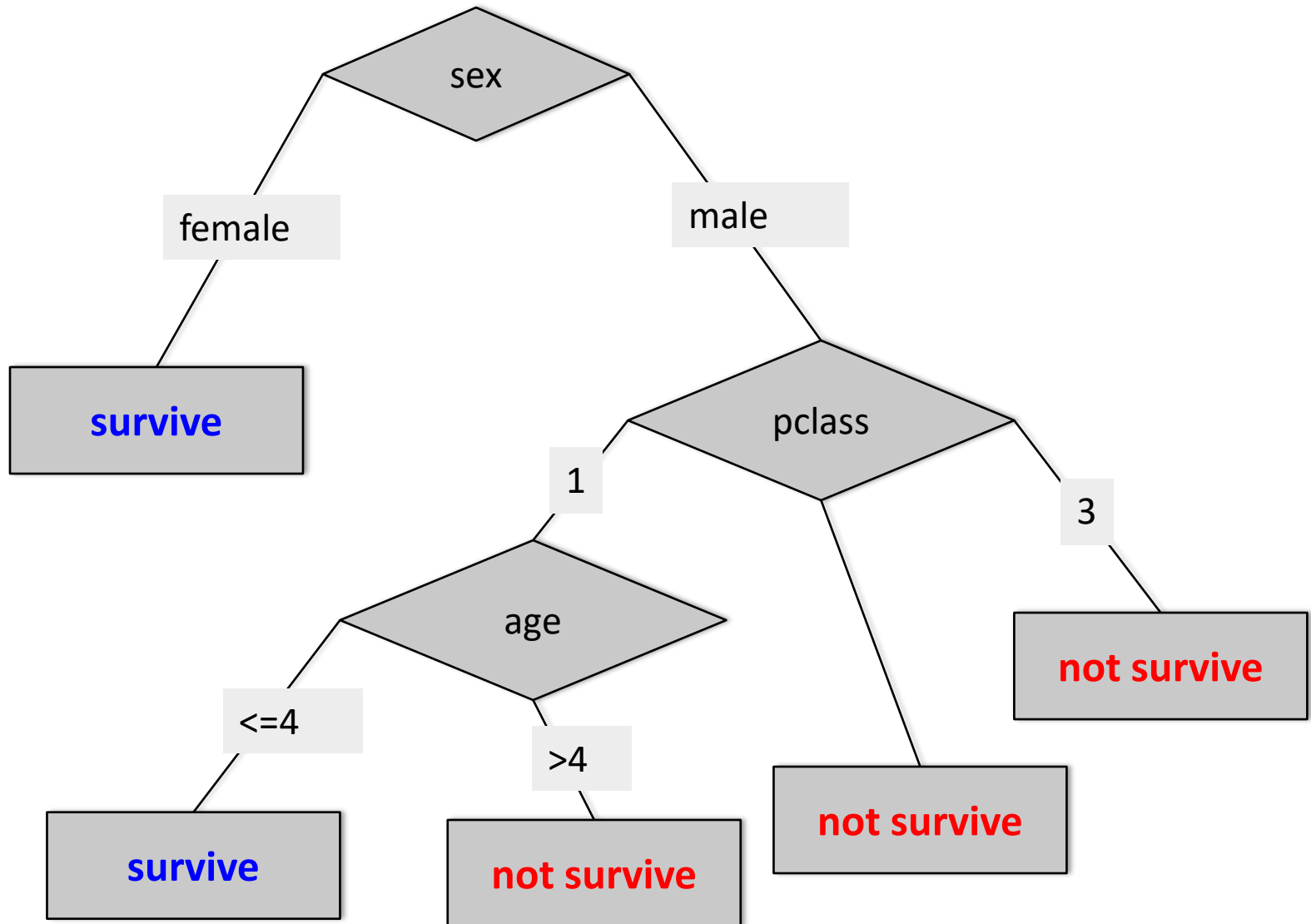
Bayesian network

RBM

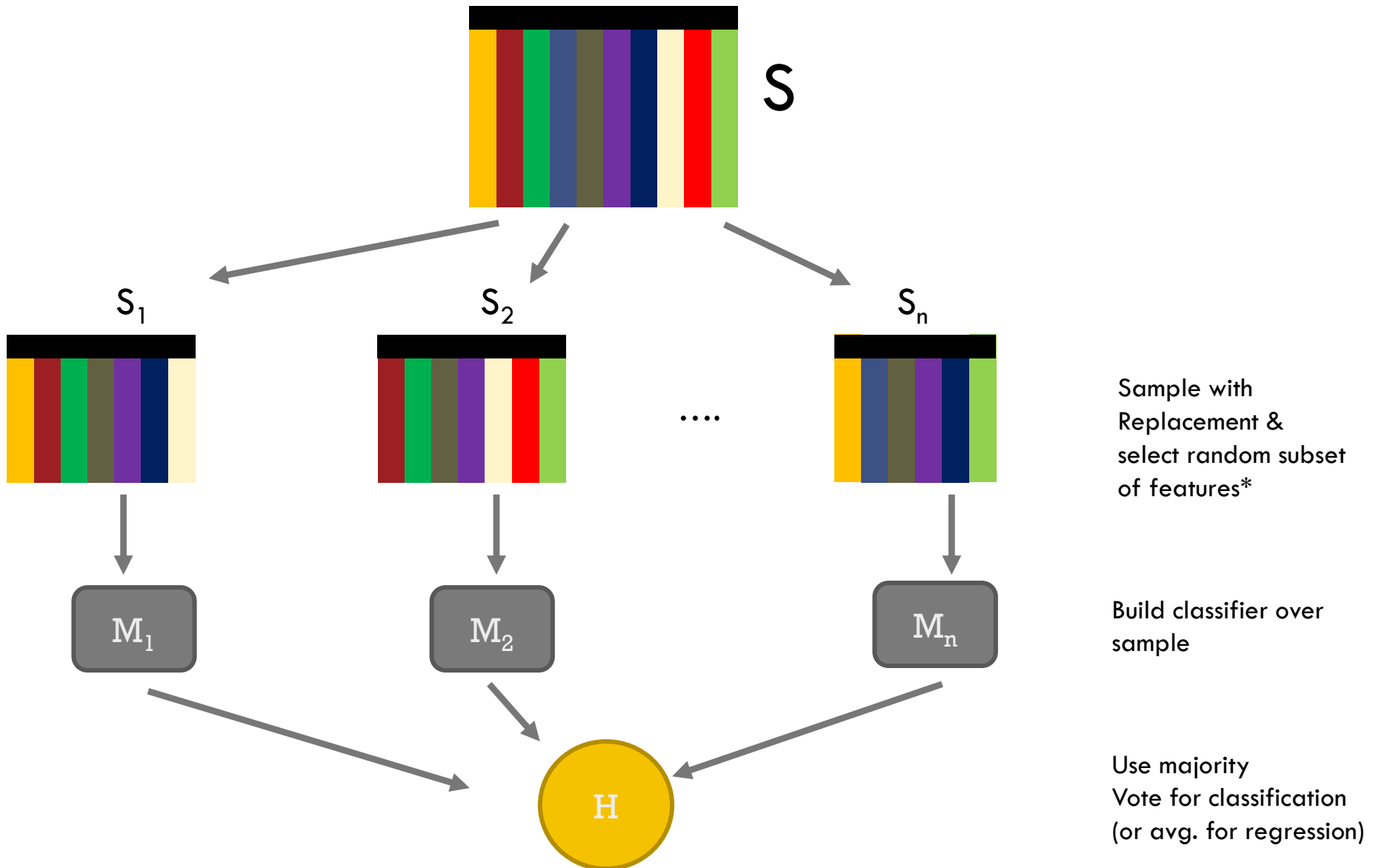
....

Which is the best one?

DECISION TREES



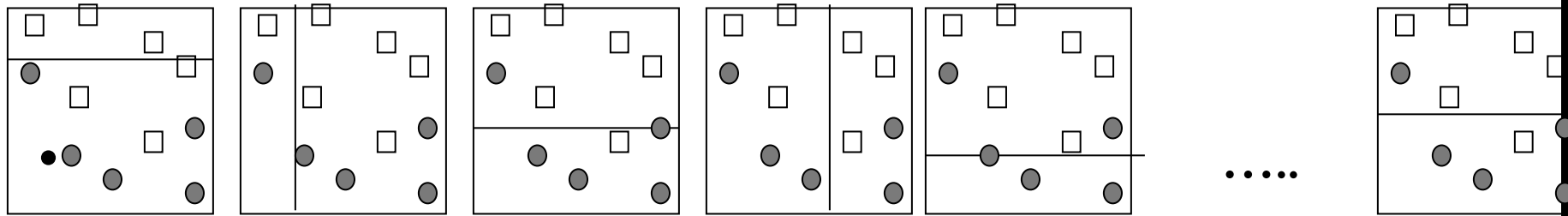
RANDOM FORREST



* Normally done for each node of the decision tree – not once

ADABOOST - CORE IDEA

Take a set of weak classifiers (normally they should do better than guessing)

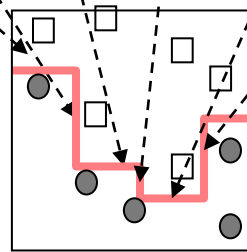


h_1 h_2 h_3 h_4 h_5 h_n

Classification
Result

q_1 q_2 q_3 q_4 q_5 q_n

Weight the result of each classify
with q

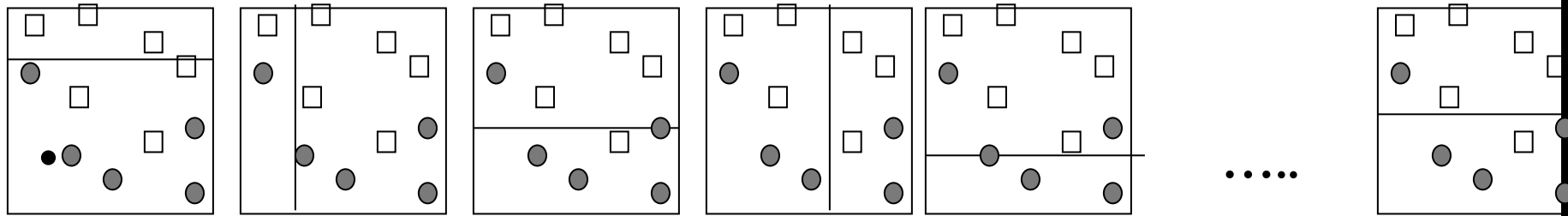


Combine to form the
Final strong classifier

$$H(x) = \text{sign} \sum_{i=1}^n q_i h_i(x)$$

ADABOOST - CORE IDEA

Take a set of weak classifiers (normally they should do better than guessing)

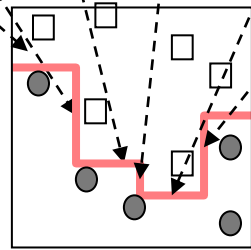


h_1 h_2 h_3 h_4 h_5 h_n

Classification Result

q_1 q_2 q_3 q_4 q_5 q_n

Weight the result of each classify with q

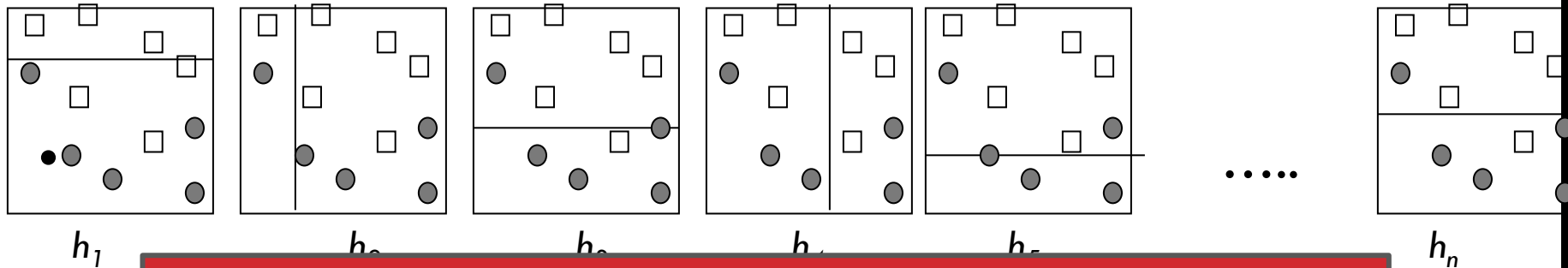


Combine to form the Final strong classifier

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ADABOOST - CORE IDEA

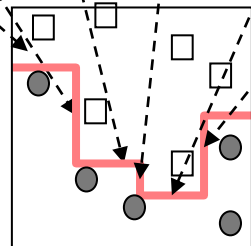
Take a set of weak classifiers (normally they should do better than guessing)



Classification Result

XGBoost follows the same idea

Weight the result of each classifier with q

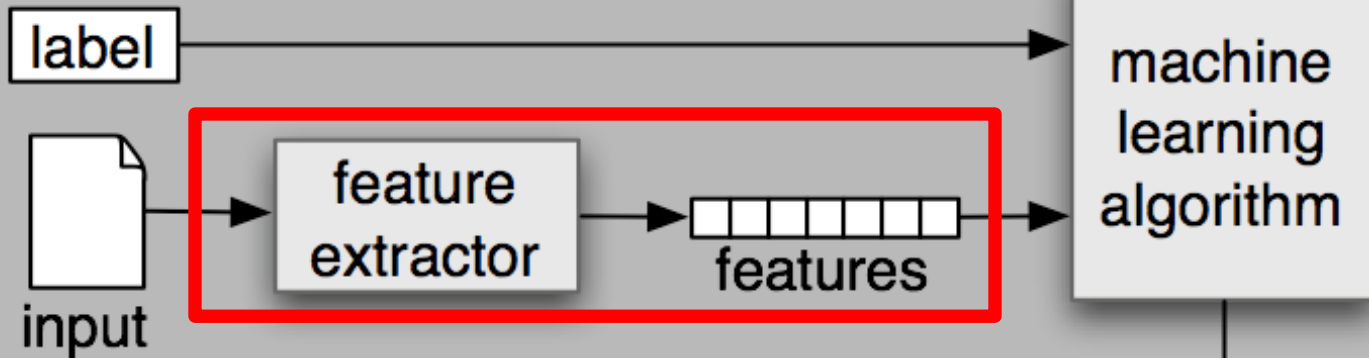


Combine to form the Final strong classifier

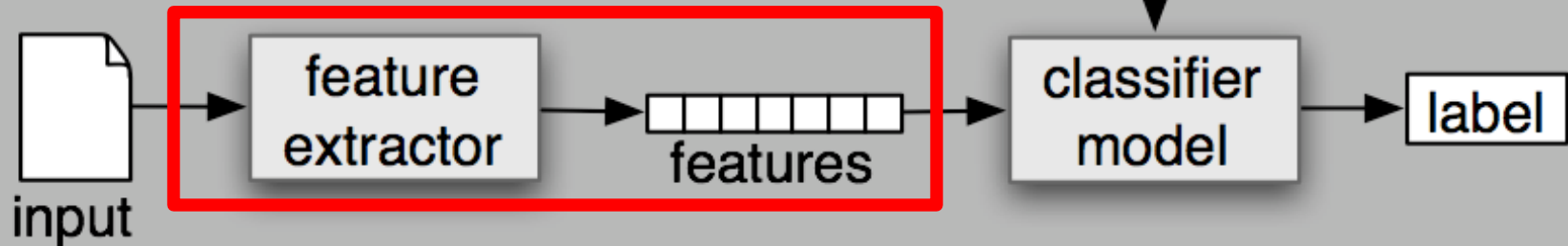
$$H(x) = \text{sign} \sum_{i=1}^n q_i h_i(x)$$

ML PIPELINE (SUPERVISED)

(a) Training



(b) Prediction



FEATURES

Fact Table
- <u>Shop ID</u>
- <u>Customer ID</u>
- <u>Date ID</u>
- <u>Product ID</u>
- Amount
- Volume
- Profit
- ...

Fact Table
- <u>Shop ID</u>
- <u>Customer ID</u>
- <u>Date ID</u>
- <u>Product ID</u>
- Amount
- Volume
- Profit
- Delivery Time
- ...

Product
- <u>Product ID</u>
- Type_ID
- Brand_ID
- Length
- Height
- Depth
- Weight
- ...

Product_Type
- <u>Type ID</u>
- Name
- Description
- ...

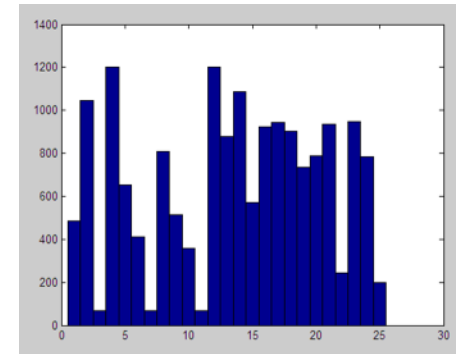
Brand
- <u>Brand ID</u>
- Name
- ...

Customer State	Product Type	Product Weight	Volume (L*H*D)	Month	Delivery Time

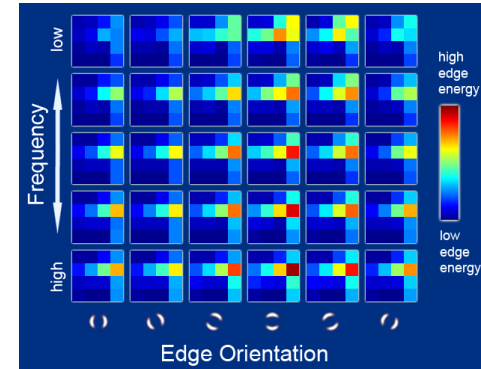
IMAGE FEATURES

Raw pixels

Histograms



GIST descriptors



...

TEXT FEATURES

Tamara Mccullough FDA approved on-line pharmacie
Mail Delivery System Mail delivery failed: returning me

From: Tamara Mccullough To: Tom;
Subject: FDA approved on-line pharmacies

FDA approved on-line pharmacies.
Chose your product and site below:

Canadian pharmacy - Cialis Soft Tabs - \$5.78, **Viagra Professional**
- \$1.38, Human Growth Hormone - \$43.37, Meridia - \$3.32, Trama

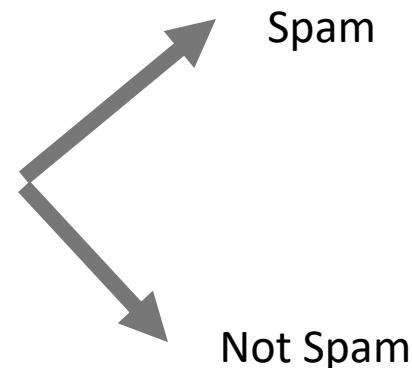
HerbalKing - Herbal pills for *Hair* **enlargement**. Techniques, pro
dangerous pumps, exercises and surgeries.

Anatrim - Are you ready for Summer? Use **Anatrim**, the most pow

Bag of Words

$$\begin{pmatrix} \textit{Viagra}: 1 \\ \textit{Soft}: 1 \\ \textit{Herbel}: 2 \\ \textit{Pills}: 2 \\ \textit{Are}: 1 \\ \dots \end{pmatrix}$$

N-Grams

$$\begin{pmatrix} \textit{herbel pills}: 1 \\ \textit{pills for}: 1 \\ \textit{for Hair}: 2 \\ \textit{Hair enlargement}: 1 \\ \textit{surgeries}: 2 \\ \dots \end{pmatrix}$$


ONE-HOT ENCODING

Bag of Words

Viagra
Soft
Herbel
Pills
Are
...

ID	Viagra	Soft	Herbel	Pills	Are	...
Mail1	0	1	1	0	1	...
Mail2	1	0	0	1	1	...
...

PREDICTOR FOR GRAD-SCHOOL APPLICATIONS

Name	ZipCode	Age	Sex	Area	Avg Grade	Statement	Early admit	Accepted
Mike	02474	23	M	DB	B-	Since I was born, I knew I wanted to code. My first program I wrote in binary code literally in the sandbox, though I am not sure it was correct...	No	NO
Sam	02456	21	M	Sensor	A	Celine Dion's song "A New Day Has Come" taught me that CS is the best subject in the world. I never felt...	Yes	Yes
Amadou	15106	22	M	DB	A+	I want to get out of Pittsburgh.	No	Yes
Anna	02319	22	F	ML	A-	I already wrote 10 papers and I think I am ready to graduate now.	Yes	Yes
...

HOW WOULD YOU ENCODE THE TABLE?

PREDICTOR FOR GRAD SCHOOL APPLICATION

Encode as numbers
(0-1)

Encode as numbers
(0-1)

Bag of words
1-Hot Encoding

Remove
(information
leakage)

Name	ZipCode	Age	Sex	Area	Avg Grade	Statement	Early admit	Accepted
Mike	02474	23	M	DB	B-	Since I was born, I knew I wanted to code. My first program I wrote in binary code literally in the sandbox, though I am not sure it was correct...	No	NO
Sam	02456	21	null	Sensor	A	Celine Dion's song "A New Day Has Come" taught me that CS is the best subject in the world. I never felt...	Yes	Yes
Amadou	15106	22	M	DB	A+	I want to get out of Pittsburgh.	No	Yes
Anna	null	22	F	ML	A-	I already wrote 10 papers and I think I am ready to graduate now.	Yes	Yes
...

Remove
identifiers

Encode as (1) Lat/Lon
and scale to 0-1, or
remove

Scale to 0-1

1-Hot
Encode or
remove

